# **Site Audit**

# **Domain:** pommastore.com

ON-PAGE SEO SCORE

100 GREAT

ORGANIC MONTHLY TRAFFIC

15

ORGANIC KEYWORDS

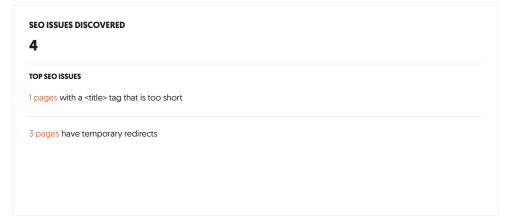
24

**BACKLINKS** 

2

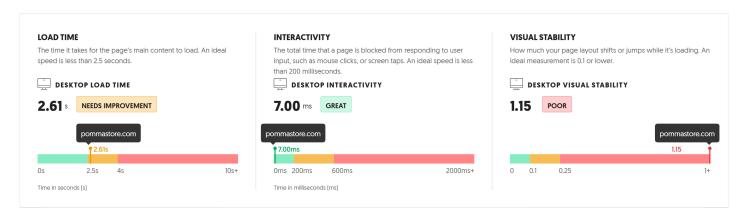
We've discovered 75 pages on your site and laid out what you need to fix to maximize your SEO traffic. Above you'll find your overall score and general site metrics. Below you'll see a list of SEO issues to fix and how fast your site loads.

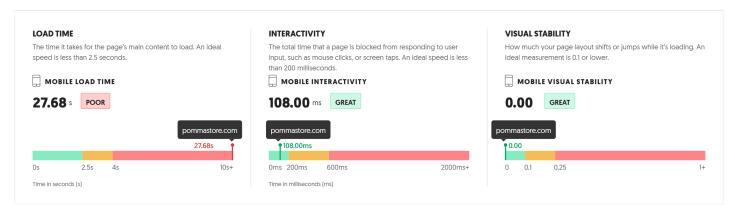




#### SITE SPEED

A fast site and smooth user experience are crucial to your SEO health. Based on real visitor experiences on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while interacting with your pages, and how shaky your pages were when they loaded.







# **Site Audit**

#### SEO ISSUES

SEO CHECKS PASSED	DIFFICULTY	SEO IMPACT
0 issues with no sitemap.xml to optimize interaction with bots	Moderate	High
0 issues without a valid SSL certificate	Moderate	High
0 pages have a low word count	Moderate	High
0 pages with duplicate meta descriptions	Moderate	High
O pages with duplicate <title> tags&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages are blocked from appearing in search engines&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with a long loading time&lt;/td&gt;&lt;td&gt;Hard&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with more than one &lt;title&gt; tag&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with no &lt;title&gt; tag&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;✓ 0 pages without a H1 heading&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with no content compression enabled&lt;/td&gt;&lt;td&gt;Hard&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages have multiple meta description tags&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;✓ 0 pages with broken links&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with no meta description&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;✓ 0 pages returned 4XX status code&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with a &lt;title&gt; tag that is too long&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with a poorly formatted URL for SEO&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with URLs that are too long&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O issues with a SSL certificate that is about to expire&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages don't have doctype declared&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages don't have character encoding declared&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		





### **CRITICAL ERRORS**

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT			
Great work!					
No pages have this issue.					

## WARNINGS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
1 pages with a <title> tag that is too short&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		

## RECOMMENDATIONS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
3 pages have temporary redirects	Moderate	Low

